



Are you boosting your online profile?



April has seen our members really boosting their online profiles - both through their activity on the everywoman Network, and by sending us some great articles and posting their free Marketplace adverts for their businesses.

Are you boosting your profile? Have you ventured into the world of social media as an avenue for marketing your business? If not why not discuss it in the [everywoman Network](#), or better yet come along to the [National everywoman Conference](#) where, amongst other great inspirational speeches and discussions, you can attend a workshop specifically dedicated to raising your online profile.

everywoman in the News

Coleen Rooney has received the coveted **everywoman Ambassador Award**, sponsored by Coutts.



The award is given annually to a successful woman in the public eye, whose achievements and position inspire more young women to excel in business.

[Find out more about Coleen Rooney](#)

Networking on the run

The adidas Women's 5k Challenge



Join the everywoman team for the UK's biggest women-only fun run on Sunday, 6 September in association with our charity partner Refuge. It'll be a great chance to network with fellow female entrepreneurs and get fit while doing so!

[Find out more](#)

Award-winning website

Congratulations to **Marie Taylor**, who won our first everywoman **Network Award** for [Living Right Now](#), a joint venture with fellow Network member Jeni Purdie, voted the Best Website Homepage by the everywoman community.



Nominations are now open for May's Network Award - **The Best Business Tip**. Get yourself recognised by your fellow entrepreneurs by emailing us your favourite business tip.

When was the last time you invested in yourself?

Take advantage of our amazing training grant of up to £1000 from Train to Gain, to help develop your management skills.

Develop the skills that will set you apart from the competition with the everywoman Leadership Development Programme.

Alternatively, explore the gaps between where your business is now and where you would like it to be with our Business Strategy Programme.

[Find out more about everywoman Training](#)

[Find out more about The everywoman Network Awards](#)

A word of advice...

everywoman members have been sending us some great articles recently, offering tips and advice on a variety of business topics. Check out some of the latest articles:

- [Ten Things You Must Do Before Starting Your Own Business](#)
- [Sales Meeting Nerves: How To Feel Confident and Calm](#)
- [Top 10 Tips For Increasing Online Sales](#)

Interested in writing for us? [Find out how](#)

Recognise those retailers

The [Specsavers everywoman in Retail Awards](#) are fast approaching, so if you haven't nominated yet it's time to start doing so - nominations close on Tuesday, 2 June!



The retail industry has a high proportion of women working in the sector, but only a relative few in high profile positions. With your recognition we can highlight the great work taking place in retail, to inspire others to follow suit and work their way to the top.

[Nominate now](#)

Feature

NatWest SME Regional Funds Offers New Funding to Customers

NatWest's SME Regional Funds provides a number of new initiatives to deliver £3 billion of additional funding, offering businesses the opportunity to access other avenues to help manage capital and cash flow through the current economic downturn.



To find out more about this and other support NatWest can offer, [click here](#)

Technology

Teamwork has taken a dent during the recession as UK workers show a natural reaction to protect their own jobs in the downturn, shows new research from BT Business.

Just 19 per cent say they prefer to work with colleagues and are looking to safeguard their own projects and contacts. The findings come just when employers need collaboration and maximum productivity.

However, one of the ways to achieve this collaboration is by unifying the team's communications. [Find out how](#)

Is your business worth a single day of your time?

The 9th [National everywoman Conference](#) takes place on Wednesday, 18 November and tickets are now available. The day offers a host of inspirational speakers, a panel discussion based around 'winning ideas', and it's the perfect place to meet and network with fellow women business owners.

There will also be a number of useful workshops covering creative thinking, leadership, promoting your business and

Seven inspirational stories

Here's a great play we just had to tell you about.

'Seven' is a groundbreaking documentary offering an inspiring glimpse into the lives of seven women who have overcome seemingly insurmountable odds to achieve justice and freedom.

After a successful opening in the US the production is coming to the UK, premiering at the Royal Aeronautical Society

raising your online profile.

[Book your ticket now](#)

in London, on Monday, 1 June.

[Find out more](#) or [book your tickets here](#)

Contact everywoman Tel: 0870 746 1800 Address: 17 Wootton Street, London, SE1 8TG

everywoman is supported by

NatWest lead the way as pioneering banks for female enterprise. The NatWest Women in Business service offers a network of locally based Ambassadors, dedicated to supporting the needs of female entrepreneurs. We recognise the contribution that female business owners make to the economy and are proud to work with organisations that promote women's enterprise. For more information, visit natwest.com/business.

IBM is proud to be working with everywoman to bring expert advice and technology solutions to women who are starting and growing their own businesses. Uniquely, IBM has created IBM Express Advantage offerings specifically to help growing businesses access the critical business and technology capabilities required to innovate and win. IBM Express Advantage offerings combine hardware, software, services and financing in competitively priced, prepackaged solutions designed specifically for small and mid-sized businesses. For more information on IBM's support for Small and Medium businesses please visit <http://www.ibm.com/businesscentre/uk>

BT BUSINESS: BT Business works with over 1.1 million small to medium sized companies across the UK, providing a range of IT and communications support. This ranges from telephony services, mobile technologies and web-based services, through to IT support and advice on how to develop a full-blown e-business strategy.

The services are designed to look past headline offers, creating solutions that deliver real benefits and value for money. Combined they help take the hassle out of IT and communications, allowing small business owners and managers to do what they do best and manage their businesses.

For more information on how BT Business can help your business, please go to <http://businessclub.bt.com>

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