

every
woman

e-Buzz: March 2009



Are you fuelling the future of your business?



The **everywoman** Conference Scotland takes place in just a few days. Take a look at the great advice you can gain at our events: [Karen Darby's top tips for business success](#).

Conferences are a great way of making new business contacts - but you can do it online too. The **everywoman** Network has over 2,000 female entrepreneurs taking part in [great discussions](#). It's a great place to seek out advice or to offer tips to your fellow businesswomen.

Read on to find out more about networking, our awards programmes and why we've been in the news recently.

Conference

Our first event of the year takes place on Tuesday 3 March in Glasgow. **The everywoman Conference Scotland** will fuel the future of your business, providing you with a great opportunity to network with fellow female entrepreneurs.



There are just a few days to go - [secure your place now](#) at a discounted price!

The everywoman Network

Promote yourself and your business

If you're not part of the **everywoman** community you're missing a great opportunity to raise your profile, build contacts and engage with other female entrepreneurs.



[Sign up now](#)

The MAN everywoman in Transport and Logistics Awards

Nominations for [The MAN everywoman in Transport and Logistics Awards](#) close on Tuesday 3 March so get nominating now for a woman in the sector you think deserves recognition. Remember, this could include you - so feel free to nominate yourself!



The Specsavers everywoman in Retail Awards

Nominations for [The Specsavers everywoman in Retail Awards](#) have now opened. Do you know someone inspirational in the retail industry?



Show recognition to those women who are making a success of themselves.

[Nominate now](#)

Local Networks and Events

Check out our **Local Networks** calendar to see if any events are taking place in your area this month - make sure to [list your network](#) and [post your meetings](#) to the diary, it's free!

[View the Local Networks calendar](#)

[Nominate now](#)

Training

A limited number of places are still available for **Walking with Wolves** - a powerful and intense off-site training programme that will enable delegates to acquire the skills, knowledge and the 'edge' needed to become an exceptional leader.

[Find out more](#)

everywoman in the News

'We cannot return to the old macho ways'

everywoman's Director of Training Toni Eastwood recently sat on an Observer roundtable with a number of women working in business and economics.

Much of the discussion focussed on whether the country would be in such an economic mess had there been more women in roles of importance and influence.

[Read the article](#)

Feature

A practical guide to helping your business in 2009, from NatWest

NatWest is committed to helping businesses and has launched a number of new initiatives to help them during this difficult time.

A practical guide to helping your business has been produced to explain the support now available to SMEs. To download the full guide, [click here](#).



Feature

BT Business calls on small businesses to support Celebrity Comic Climb

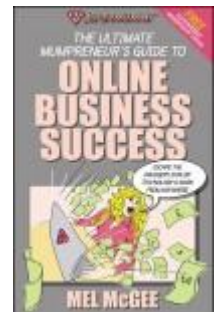
To support the Comic Relief BT Red Nose Climb, BT Business is encouraging the UK's 4.6 million small businesses to use their entrepreneurial spirit and raise funds for Comic Relief.

The BT Business pack offers ideas and guidance and there are exciting prizes available to the businesses that raise the most funds.

For more information, please visit www.bt.com/comicrelief/business

Supermummy

Are you a mum looking to start an online business from the comfort of your own home? Mel McGee has put together her first book - 'The Ultimate Mumpreneurs Guide to Online Business Success', published March 5 2009.



Mel runs www.supermummy.com, the UK's only online coaching service for mumpreneurs.

[Find out more about Mel and Supermummy at the everywoman Network](#)

Contact **everywoman** Tel: 0870 746 1800 Address: 17 Wootton Street, London, SE1 8TG

everywoman is supported by

NatWest lead the way as pioneering banks for female enterprise. The NatWest Women in Business service offers a

network of locally based Ambassadors, dedicated to supporting the needs of female entrepreneurs. We recognise the contribution that female business owners make to the economy and are proud to work with organisations that promote women's enterprise. For more information, visit natwest.com/business.

IBM is proud to be working with [everywoman](http://www.everywoman.com) to bring expert advice and technology solutions to women who are starting and growing their own businesses. Uniquely, IBM has created IBM Express Advantage offerings specifically to help growing businesses access the critical business and technology capabilities required to innovate and win. IBM Express Advantage offerings combine hardware, software, services and financing in competitively priced, prepackaged solutions designed specifically for small and mid-sized businesses. For more information on IBM's support for Small and Medium businesses please visit <http://www.ibm.com/businesscentre/uk>

BT BUSINESS: BT Business works with over 1.1 million small to medium sized companies across the UK, providing a range of IT and communications support. This ranges from telephony services, mobile technologies and web-based services, through to IT support and advice on how to develop a full-blown e-business strategy.

The services are designed to look past headline offers, creating solutions that deliver real benefits and value for money. Combined they help take the hassle out of IT and communications, allowing small business owners and managers to do what they do best and manage their businesses.

For more information on how BT Business can help your business, please go to <http://businessclub.bt.com>

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