



"We thoroughly enjoyed our National everywoman Conference which took place on 19 November at Central Hall Westminster. There was a real buzz in the room with over 300 attendees and the day was packed with tips from an incredible line up of speakers, which included: Dame Mary Perkins, Karen Darby and Ruby Wax. The day highlighted that although the economy is going through difficult times, it's not all doom and gloom and there are many ways to fuel the future of small businesses. What was evident was that as business owners, the key is to remain focussed and adopt a long-term view - even when times are tough. And importantly it's vital that you take care of yourself, as well, by seeking support when necessary. Find out what conference delegates are saying about the event and view photos, by [clicking here.](#)"

Yours, Karen and Max

Features

Succeed as a new leader

Every leader has his or her own style but a good leader possesses authority along with strong communication skills and a lightness of touch that draws different personalities together to achieve joint goals. This may seem like a tall order but if you are new to leadership, or running your own business and looking to build a team, we've got a lovely little book to help you rebalance and transition into your role.

[Order your copy here >>](#)

Support for small businesses

Although 70% of small businesses never trade again after a catastrophic IT failure, surprisingly 51% do not back up daily and 61% do not use a firewall. Many think that servers are the preserve of large companies, but BT Business is now offering customers Microsoft Windows Small Business Server 2008, designed to deliver a comprehensive, reliable IT infrastructure at an affordable price for organisations with a limited in-house IT capability.

[For more information, visit the BT website >>](#)

News

The Voice of everywoman - Research results announced



Important new research released on Global Women's Enterprise Day (19 November 2008)

shows female enterprise has come of age. The results of the Voice of everywoman 2008, revealed women business owners have taken over their male counterparts for growth ambition. The findings show that female enterprise has come of age in many ways, as today's women business owners prove they are more than ready to play their part in a fiercely competitive sector.

In a survey of over 1,500 small business owners (male and female), it was women who revealed the greatest entrepreneurial drive, and in this current economic climate, it is imperative these business owners have access to the advice and information necessary to maximise their business skills and achieve this growth.

[Read more about the findings of the research here >>](#)

Featured Network - Women's Everything

20,000 readers a month are now visiting this female-friendly women's online magazine which provides women with an abundance of articles and resources such as lifestyle, health, careers, parenting, and shopping. By having all this under one roof helps save endless hours of searching for advice, services or information. Women's Everything has leading experts who cover serious issues such as heart disease and breast cancer, but there is also lots of touchy feely stuff - TV stylist Nicky Hambleton-Jones, from Channel 4's 'Ten Years Younger' looks at this season's accessories and must have pieces. There are always great offers and special competitions on offer too.

[Visit the Women's Everything website >>](#)

Featured Competitions - Telegraph Business Club

Wherever you are in the UK, Telegraph Business Club brings you a free subscription members-only website full of business news and opportunities to save money, attend events and win fantastic prizes. Currently you can win: top prizes from the 310-year-old wine merchant Berry Bros. & Rudd, one of 30 T-Mobile MDA Compact IV smartphones or a romantic two night stay for two in Rome's ultra-stylish five star Hotel de Russie. For your chance to win, [register](#) for free today.

[Find out more about The Telegraph Business Club >>](#)

Training

Reach your next level with our Leadership and Management Training Programmes

[everywoman](#) has a number of funded training programmes available for you to expand yours and your teams' managerial skills and qualifications. With funding available from Train to Gain, there has never been a better time to invest in your business health going forward, by developing your leadership skills.



Find out more about our highly subsidised and fully funded programmes, such as our [everywoman](#) Leadership Development Programme and the innovative 'Walking With Wolves' Programme, where delegates will have the chance to walk with real wolves! [Find out more about our discounted training programmes >>](#)

Conference Diary

Date for your diary - The [everywoman](#) Conference Scotland

We're delighted to announce that The [everywoman](#) Conference Scotland will take place on 3rd March 2009, at the Radisson SAS Hotel in Glasgow.

The Conference will be a great opportunity to network, share ideas, find inspiration and get great business advice from the experts. Confirmed speakers include Ros Taylor, renowned Business Psychologist, who will be delivering the motivational talk at the end of the day and Hilary Devey, CEO of Pallex and our favourite 'Secret Millionaire', who will share her insights into growing a successful business.

Don't miss out; mark the date in your diary and keep checking the website for updates. [Find out more >>](#)

Marketplace Pick of The Month

Internet Retailer create and host easy to use online shops for working professionals, full time parents and entrepreneurs. Starting from just £39.95 for a fully featured shop through to £699.95 for a premium designed shop, run your own online shop from anywhere with an Internet connection.



Internet Retailer provide unlimited support and advice when you need it and you can have your online shop created and ready to use within 7 days. More than 2 dozen of the shops hosted now appear on page one of Google and other leading search engines.

Join over 300 shop owners who trust Internet Retailer to help them make the most of selling online >>

Find out how to advertise in the everywoman Marketplace >>

Contact everywoman Tel: 0870 746 1800 Address: 17 Wootton Street, London, SE1 8TG

everywoman is supported by

IBM: IBM is proud to be working with everywoman to bring expert advice and technology solutions to women who are starting and growing their own businesses. Uniquely, IBM has created IBM Express Advantage offerings specifically to help growing businesses access the critical business and technology capabilities required to innovate and win. IBM Express Advantage offerings combine hardware, software, services and financing in competitively priced, pre-packaged solutions designed specifically for small and mid-sized businesses. For more information on IBM's support for Small and Medium businesses please visit <http://www.ibm.com/businesscentre/uk>

NatWest: NatWest is the leading bank for small business, with a network of over 1,600 branches and 1,681 Business Managers no one is better placed to help businesses succeed. NatWest recognise the contribution that female business owners make to the UK economy and are proud to work with organisations that promote women's enterprise. For more information on NatWest support for small businesses please visit <http://www.natwest.com/smallbusiness>

BT BUSINESS: BT Business works with over 1.1 million small to medium sized companies across the UK, providing a range of IT and communications support. This ranges from telephony services, mobile technologies and web-based services, through to IT support and advice on how to develop a full-blown e-business strategy.

The services are designed to look past headline offers, creating solutions that deliver real benefits and value for money. Combined they help take the hassle out of IT and communications, allowing small business owners and managers to do what they do best and manage their businesses.

For more information on how BT Business can help your business, please go to <http://businessclub.bt.com>

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